

RUVU HOW TO CREATE NO-BRAINER OFFERS

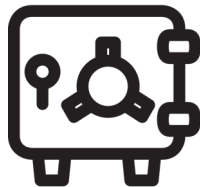
An offer is only as effective as your personal enthusiasm for pitching it.

Fear and doubt will sabotage an otherwise strong marketing strategy if you present your offer with reluctance, rather than the energy your product deserves.

Pitching with confidence, whether in person or in print requires knowing you've crafted the best offer possible, a can't-miss deal for your customer.

Use RUVU to craft an offer worth talking about.

RISK-FREE



Relax your buyer's anxiety with social proof and a more-than-fair refund policy



UNIQUE

Erase competitor distractions with a deal your buyer can't find anywhere else

VALUABLE



Overcome objections with benefits and bonuses that truly matter to your buyer



URGENT

Compel your buyer to complete the purchase using external deadlines and genuine scarcity