What is Creativity?

“Building universes out of nothing.”
Danny Sullivan

“Seeing something that doesn’t exist and then making it so.”
Hugh Howey

“Copying smarter.”
Lisa Barone

“Giving the world something it didn’t know it was missing.”
Daniel Pink

“Going to unexpected places.”
Shane Snow

“Tapping into your soul and your intuition and allowing them to guide what you make.”
Bernadette Jiwa

“It’s our brains doing what they do.”
Michael Grybko

“Seeing the intersection of seemingly unrelated topics and combining them into something new.”
Brian Clark

“One part inspiration, one part motivation.”
Ann Handley

“Living in possibility and abundance rather than limitation and scarcity.”
CJ Lyons

“Interpreting something you saw or experienced and processing it so it comes out different than how it went in.”
Henry Rollins

Get more creative at copyblogger
“Taking what’s in front of you and everybody else and making something new out of it.”

David Meerman Scott

“Creativity (n): a word people use when they want to sound smart talking about a really abstract subject. Me? I prefer to avoid abstractions.”

Jon Morrow

“Creativity is expressing your ideas in a full-contact, full-color way.”

Pam Slim

“What is Creativity?”

“Seeing and communicating ideas in ways that are unique, compelling, and unexpected.”

Lee Odden

“Seeing patterns that others don’t and effectively communicating them.”

Austin Kleon

“The strange partnership between a human being’s labor and the mystery of inspiration.”

Elizabeth Gilbert

“Just making something. It might be something crummy or awkward or not ready for prime time. If you make something, you are creative.”

Sonia Simone

“Creativity brings good things in the world that otherwise would not exist. It’s a noble act of pushing back darkness and giving hope to despair.”

Jeff Goins

“The ability to connect the seemingly unconnected and meld existing knowledge into new insight…”

Maria Popova

“This might not work.”

Seth Godin

Get more creative at copyblogger