11 Essential Ingredients Every Blog Post Needs

1. Craft a magnetic headline.
2. Open with a bang.
3. Use persuasive words.
4. Write damn good sentences.
5. Insert killer bullet points.
6. Create exquisite subheads.
7. Tell a seductive story.
8. Keep attention with internal cliffhangers.
9. Choose an arresting image.
10. Close in style.
11. Be authentic.